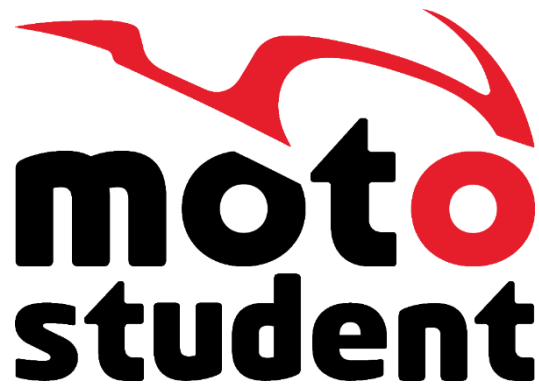


VIII



INTERNATIONAL COMPETITION

2024 - 2025

Poster Design - Contest Rules

2024



VIII Edition Poster Design - Contest Rules

OBJECTIVE

The contest aims to select **the best design for the official poster** of the VIII Edition of MotoStudent. This poster will be used to promote the event through various media communications, social networks and printed materials.

THEME

The poster design should **reflect the essence and emotion** associated with MotoStudent. Themes such as innovation, technology, teamwork, talent, and excitement can be explored.

PARTICIPANTS

Any team intending to register for the VIII Edition of MotoStudent may participate by submitting their proposal. A **maximum of two designs per team** are allowed. The design must be original and not have been used previously.

DESIGN

Technical Requirements

- Size: **A3** Poster (29.7cm x 42cm)
- Orientation: **Vertical**
- Delivery Format: **PDF** (vectorized)
- Resolution: It must be in **digital format**, with sufficient quality for printing (minimum 300 pp / 300 dpi)
- Font: **Mont Heavy** (attached [HERE](#)). Other fonts may also appear
- Preferred Colors:
 - Red MotoStudent: CMYK 0 / 94 / 84 / 0, RGB 245 / 42 / 7, HSB 9° / 97% / 96%, #f52a07
 - Orange Petrol: CMYK 0 / 84 / 88 / 0, RGB 243 / 89 / 1, HSB 22° / 99% / 95%, #f35901
 - Blue Electric: CMYK 94 / 8 / 18 / 0, RGB 0 / 166 / 214, HSB 193° / 100% / 84%, #00a6d6

Poster Content

- Competition Name: **MotoStudent / VIII International Competition**
- Website: **www.motostudent.com**
- Date: Initially, **2024-2025**, with the specific date of the days and month when the Final Event will take place
- Location: **MotorLand Aragón**
- Slogan: Space should be left for the edition slogan, which will be announced soon
- Edition number: should also appear as the number of the bike

Inclusion of Logos (attached [HERE](#))

- Category Logos: **MotoStudent Petrol** and **MotoStudent Electric**
- Patron Logos: **MotoStudent**, **MEF**, and **TechnoPark**
- Collaborator Logos: **MotorLand**, **RFME**, **FIM**
- Award Logo: **FIM Trophy for The Future 2023**

JURY

The jury will be composed of several members from different departments within the Competition organization. Evaluation criteria will be established by MotoStudent, which will assess proposals based on creativity, originality, innovation, compliance with requirements, and overall attractiveness.

CONTEST RESOLUTION

Phase 1: Initial screening by the Organization to carefully select the finalist designs.

Phase 2: Finalist designs will be shared on the MotoStudent official Instagram account, allowing the general public to vote for their favorite design in a poll. At the end of the voting period, designs with the highest number of votes will advance to the final phase.

Phase 3: Finalist designs selected by the public will be handed over to the panel of experts and MotoStudent representatives, who will conduct additional review to select the winning design.

ANNOUNCEMENT OF WINNERS

Winners will be announced through MotoStudent's social media channels, and they will be contacted directly via email. The jury may declare the prize void if the submitted works do not meet the desired quality. The jury's decision will be final.

PRIZE

There will be a single prize. The winning team of the contest will receive the benefit of a **free registration for 1 additional member** in the participating team (in addition to the minimum number of members established by the regulations) in the VIII Edition of the International MotoStudent Competition. Moreover, the winning poster will be exhibited at MotoStudent related events, social networks, and the official website.

If the team ultimately does not register for the VIII Edition, they will forfeit the right to the prize, which cannot be applied to other editions of the Competition.

SUBMISSION

Deadline: Proposals may be submitted from the moment of publication (Friday, February 16, 2024) until **Friday, March 15, 2024, at 5:00 PM (CET)** as the deadline.

Submission Process: Send the proposal **via email**

- Mail to: media@motostudent.com
- Subject of the mail: VIII Edition Poster + Team Name
- Email body:
 - Name and Surname of the contact person
 - Email of the contact person
 - Phone number
- Attachment: Design in PDF format

GENERAL CONDITIONS

If selected, the winning design must be submitted in editable format.

Participants transfer the copyright of the design to the promoter of the MotoStudent Competition, Moto Engineering Foundation, and their authorized representatives, expressly waiving any possible compensation or subsequent payment.

MotoStudent reserves the right to use, modify, and distribute the selected design as necessary to adapt to different formats and promotional needs related to the Competition.

Participation in this contest implies acceptance of the bases.